



ENVISION GARLAND SURVEY RESULTS

Envision Garland, the City's effort to develop a new comprehensive plan, kicked off in February with a Citywide Opinion Survey. The survey asked some preliminary questions about what Garland residents thought about the quality of life in the city and their opinions about their community's most pressing issues and future priorities. This survey was the first of several opportunities for the public to help shape the Envision Garland plan.

The City of Garland received a total of 476 survey responses (as of April 30, 2008). The survey asked questions regarding residents' opinions about Garland and how best to plan for its future. Some of the results are listed below:

Question #1: Overall, how would you rate the quality of life in Garland?

- a. Excellent 16 responses (3%)
- b. Very good 117 responses (25%)
- c. Good 202 responses (42%)
- d. Fair 103 responses (22%)
- e. Poor 28 responses (6%)
- f. Very poor 7 responses (2%)

Question #2: What are the three (3) biggest challenges facing Garland's neighborhoods? (Choose 3)

- a. Quality of housing 129 responses (27%)
- b. Neighborhood appearance 340 responses (71%)
- c. Access to parks, recreation, and open space 90 responses (19%)
- d. Neighborhood retail (proximity, quality, variety, etc.) 205 responses (43%)
- e. Infrastructure condition (sidewalks, streets, alleys, lighting, etc.) 303 responses (64%)
- f. Other 193 responses (41%)
(Including public safety, property maintenance, parking & traffic, and others)

Question #3: What should be the major focus of our economic development efforts? (Choose 1)

- a. Revitalizing existing shopping centers 270 responses (57%)
- b. Attracting new neighborhood retail businesses 64 responses (13%)
- c. Promoting business relocation (industry, technology, commercial) to Garland 124 responses (26%)
- d. Other 68 responses (14%)

Question #4: What should be the City's comprehensive planning priorities for the future? (Choose 3)

- a. Encourage development that is a mixture of residential, retail, and office uses 207 responses (44%)
- b. Improve community appearance 326 responses (69%)
- c. Improve access to parks, recreation, and open space 90 responses (19%)
- d. Improve traffic flow 155 responses (33%)
- e. Promote community identity in the region 130 responses (27%)
- f. Promote alternatives to automobile transportation (bicycling, walking, public transit) ... 147 responses (31%)
- g. Other 59 responses (12%)

(Responses percentages may not add to 100% due to rounding, multiple answers requested or given, or no answer given.)

The City of Garland appreciates all of those who responded to the survey, but wants to remind everyone that there are other opportunities to have your voice heard. Learn more about the upcoming community visioning workshop in the Garland City Press or online at www.envisiongarland.org.

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Envision Garland
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