

# Plaza Theatre

## Guidelines for Service of Concessions

**Intermission Concessions:** Intermission Concessions consist of selling concessions for a 15-20 minute window during your performance, usually between the acts of a performance. We offer a Simple Concession rate for each intermission. The number of intermissions you request multiplies the rate.

**Simple Concession:** (Must be reserved and contracted in advance) Simple Concessions consist of serving commercially packaged food, sodas and bottled water. Other items include packaged candies, pretzels and chips. No sauce, condiments, plated or boxed items are allowed at Simple Concessions.

**Continuous Concessions:** (Must be reserved and contracted in advance) Continuous Concessions are Simple Concessions that start at the beginning of a performance and end at the end of the performance. Sales are not allowed to continue beyond the end of the performance. As in a Simple Concession, all food sold must be commercially packaged and may include packaged candy, pretzels, chips, sodas and bottled water.

**Receptions:** (Must be reserved and contracted in advance) Receptions may be held at the Plaza Theatre either before or after a performance. The lobby may be used and tables are available for use. Receptions may be catered and because food is not being sold, a health permit is not required.

**Boxed Food Concessions:** (Must be contracted in advance and prepared off-site) Boxed Food may be handed out to audience members as they leave the Plaza Theatre after a show. No food may be consumed inside the Plaza Theatre premises. Because food is not being sold, a health permit is not required.

### RATES

<b>Simple Concession</b> (15-20 minutes)	<b>Non-Profit</b> \$25	<b>Commercial</b> \$40
<b>Continuous Concession</b> (before show to end of show)	<b>Non-Profit</b> \$150	<b>Commercial</b> \$200
<b>Reception</b> (before show or after show)	<b>Non-Profit</b> \$100	<b>Commercial</b> \$120
<b>Boxed Food</b> (to go only after show)	<b>Non-Profit</b> \$100	<b>Commercial</b> \$150

\*No groups are permitted to serve the following items: popcorn, red punch, chewing gum.