GARLAND
TEXAS MADE HERE

RETHINK CAPACITY 2014
Capacity Building Training Program

Description of Program: In the fall of 2012, the Office of Neighborhood Vitality began meeting with several organizations to establish a capacity building and networking framework for leaders of local faith-based and nonprofit organizations. The purpose of the meetings was to communicate the Garland 2030 Vision with the hope of collaborating on community transformation activities.

The Rethink Capacity training program is the next step in capacity building and partnership preparation for organizations that serve Garland citizens. The topics covered in this 6-month program will give non-profit executives and managers the tools they need to build their internal capacity, identify their support network in the community, and collaborate on important community initiatives.

Here are the topics we'll cover in the program:

LOOKING INWARD TO PREPARE FOR THE OUTWARD - The first step to building a strong, lasting collaboration is knowing if your organization is prepared for the outcomes and challenges of a larger network. The Organization Assessment Tool will help you clearly see whether your strategy and tactics make you a good candidate for collaborating with others

WHAT ARE WE DOING AND WHERE ARE WE GOING? – We'll understand how the mission statement and values statement work together to produce quality outcomes for the organization. How can we translate the mission into each program and operations area of their organization? And we'll work work together to discover ways to consistently connect with teammates to ensure the values (the way we do it) and mission statement (what we do) are connected daily.

LET'S GET ON BOARD! - Let's recruit, train, and support the best board members in the region. This session will give you the tools you need to achieve the highest level of board performance for the benefit of your organization. We'll look at what you currently do and provide some great tools to give it a boost!

WE'RE IN THE RESOURCES! - Raising resources (cash, in-kind, planned) for an organization can feel like a huge, up-hill task that takes lots of work with little reward. Because we're time-limited, we'll focus on the tactics of fundraising. In this session, you'll develop a fund-raising calendar, develop a good online/off-line fundraising mix, the role of communications in donor development, and discuss best-practices for event follow-up. Bring your current plan and/or use the tools we give you to create one.

PAPER! PAPER! READ ALL ABOUT IT! - Marketing and communications are an integral part of sharing the mission to the world outside your organization's immediate sphere of influence. And it's critical to the success and growth of that organization that it's done with a high degree of professionalism.
We'll talk best practices for flyer design, tech tools to make your life easier, the power of multi-channel marketing and what that can look like for us here in Garland, and much more. It's interactive! Bring your flyers, emails, etc so we can workshop it.

GARLAND
TEXAS MADE HERE

Join the Team - Volunteer Recruitment and Engagement - Volunteers are the life-blood of most non-profits and they provide the necessary help needed to serve clients, help administratively, and so much more. Many organizations could not survive without the help of these generous and committed community change agents. In this session, we will discuss the strategic volunteer engagement plan, tools for volunteer recruitment and retention, rewarding and thanking, and much more. And yes…it's interactive! So bring your volunteer recruitment/engagement documents so we can work on it together.

Program Design Excellence – Program design is a direct reflection of our ability to create programs that are the daily work and measurable outcome of the mission. Here we'll talk the skeleton of great program design, the all-important one-pager of a program, and much more. Bring your program description to work on!

Connecting With the Community Vision - Felisa will wrap it all up with a bow in this incredibly important session on connecting what we've learned and done with the Community Vision.

Cost: $300 per organization; 2 participants from your organization; $100 each for additional participant

Application Deadline: Close of Business March 21, 2014

Location: Spring Creek Church, 2660 Belt Line Rd, Garland, TX 75044

Schedule: All Fridays - March 28, April 11, May 2, May 23, June 13, June 27, August 29, September 5, September 26, October 25 (Recognition at the Neighborhood Summit)

Time: 8:30 am – 12 Noon

This program is a collaboration between the City of Garland Office of Neighborhood Vitality and BE The Delta.

For more information about BE The Delta, please visit our website at www.bethedelta.net.

GARLAND
TEXAS MADE HERE

RETHINK CAPACITY – 2014 TRAINING APPLICATION

Please return the application to Lexie Okeke by Friday, March 21, 2014 via email Lexie@bethedelta.net.

Name	Title

Organization

Contact Number	Email Address

1. Professional Biography

2. Please share your roles and responsibilities at your current position.

3. Please describe your personal or organizational philosophy of partnering with other non-profits or government entities?

4. If your organization increased its capacity, please describe some of the things it would be doing?